

Information Requirements according to Article 13/14 General Data Protection Regulation (GDPR)

Responsible organisation

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Data Protection Commissioner

Mrs. Cornelia Kaluza
Telephone: +49 35204 651-0, Email: datenschutz@hoechsmann.com

1. Purpose, legal basis and necessity of the collection and processing of personal data

- By virtue of your consent as laid out in Article 6 Paragraph 1a of the GDPR for specific purposes (such as email service for search agents).
- For the fulfillment of pre-contractual and contractual obligations and services in accordance with Article 6 Paragraph 1b of the GDPR. Failure to provide information results in our inability to provide our services.
- Due to legal requirements as stated in Article 6 Paragraph 1c of the GDPR.
- To safeguard our legitimate interests and those of third parties in accordance with Article 6 Paragraph 1f of the GDPR (eg. for marketing measures), provided there are no objections.

2. Data transmission to third parties or to a third country

- Third parties, such as partners for service, finance, post, IT, logistics or other service
 providers, as well as business and trading partners, may receive data for specific
 purposes if this is necessary for consultation, conclusion, execution or termination of a
 contract with you or third parties in a contractual relationship.
- Data transmission to countries outside the EU or the EEA may only take place if required for the provision of our services or delivery of our products or if required by law.
- If service providers from a so-called third country are involved, they are obliged to comply with the data protection standards in Europe.

3. Duration of data storage

- Personal information will be stored for at least the length of time necessary for us to fulfil our contractual and legal obligations.
- In addition, personal data will be stored, for example, in order to maintain or restore the business relationship until the completion of the business. Erasure takes place at the request of the person concerned.

4. Your rights

• You have the right of access according to Article 15 of the GDPR, the right to

stand april 2019



rectification (Article 16 GDPR), the right to erasure (Article 17 GDPR), the right to restriction of processing (Article 18 GDPR), the right of objection (Article 21 GDPR) and the right to data portability (Article 20 GDPR). With regard to the right of access and the right to erase, the restrictions under §§ 34 and 35 BDSG apply.

• You can object at any time to your given consent for data processing, with future effect. Furthermore, you have the right to lodge a complaint to a competent supervisory authority.

5. Automated decision-making according to Article 22 Paragraph 1,4 GDPR

Does not apply

6. Datenquelle öffentlich zugänglich

• We make use of websites and other public sources for research purposes e.g. address searches or alterations.

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